



## GPS VEHICLE FLEET MANAGEMENT SYSTEM

GEOTAB is an essential vehicle and driver productivity tool that is designed for easy practical use by small and large businesses.

The advantages are multiple:

**Product benefits:** passive system, low cost and high benefit, security, driver identification, accurate trip profiles, comprehensive and detailed reports, easy-to-use and flexible reporting, highly reliable, minimal maintenance, on-going calibration not required, quick installation and transfer, minimal interference to vehicle, data tampering avoided.

**Employee benefits:** protection against false customer claims, hands-free logbook, after-hours vehicle usage, increased bonuses, new incentives, increased driver safety

**Company benefits:** higher customer retention, customer dispute resolution, improved customer relations, immediate cost savings, more sales, lower overtime costs, training, efficiency, administrative, insurance, maintenance, peace of mind.

### PRODUCT BENEFITS

- **Passive system:** No on-going exorbitant communication costs and data transfer influenced by a third party supplier.
- **Low cost and high benefit:** The system delivers 90% of the features of a live system at a fraction of the cost.
- **Security:** The vehicle can only be started and driven by an authorized driver. Unauthorised vehicle usage eliminated.
- **Driver identification:** Driver identification at start up ensures driver accountability, particularly where vehicles have multiple drivers.
- **Electronic downloading:** The driver or data key is inserted into a conveniently located downloader and the information is electronically downloaded. No set up required.



- **Accurate trip profiles:** Unlike other tracking systems that position a vehicle on the bases of a pre-defined time interval, Geotab positions the vehicle from actual travelling conditions. Frequency of positional data is therefore automatically determined by the Geotab vehicle unit i.e. frequency increases in densely populated areas and decreases on open roads.
- **Comprehensive and detailed reports:** With some seventeen different reports ranging from management by exception to detailed stops, driving and activity reports available, comprehensive data is available to improve productivity.
- **Easy-to-use and flexible reporting:** With the information provided automatically on Excel spreadsheets and graphs, data is readily available and easy to use.
- **Highly reliable:** With the critical monitoring parameters of speed, time and distance determined from the satellites, a multitude of sensors have been avoided improving unit reliability.
- **Minimal maintenance:** With no sensors used, maintenance of the system on the vehicle is minimal.
- **On-going calibration not required:** With the information obtained electronically as opposed to the use of sensors, calibration after engine repair or tire changes is not necessary.
- **Quick installation and transfer:** With no sensors used installations/reinstallations take approximately one hour.
- **Minimal interference to vehicle:** Again with no sensors used, the installation has a minimum impact on the vehicle.
- **Data tampering avoided:** With the information determined electronically (no sensors required) and encrypted in data transfer process, data tampering is avoided.

## **EMPLOYEE BENEFITS**

- **Protection against false customer claims:** Irrefutable data that shows when and where each vehicle has traveled and stopped. This protects the employee against false accusations of late deliveries or arrival to scheduled stops.
- **Hands-free logbook:** No need for drivers to record their mileage and customer call logs, saving time and enabling drivers to focus on delivering outstanding service.



- **After-hours vehicle usage:** Ability to allow employees to take vehicles home without fear of after-hours usage can result in more efficient utilization of vehicles. Employees can be authorized to use vehicles for short trips without fear that they are driving hundreds of kilometers.
- **Increased bonuses:** Increased saving can translate to better employee bonuses.
- **New incentives:** New driver incentive schemes based on productivity can now be introduced.
- **Increased driver safety:** The incidence and severity of accidents and driver fatalities increase disproportionately with speed. Encouraging driving within speed limits improves road safety.

## COMPANY BENEFITS

- **Higher customer retention:** Detailed reports provide information on service stops and deliveries leading to higher customer satisfaction and retention.
- **Customer dispute resolution:** Irrefutable data provides all the information required to assess the company's service performance.
- **Improved customer relations:** Customers can on a frequent basis be issued with proof that the company's service was delivered as promised.
- **Immediate cost savings:** Immediate reduction in fuel and maintenance costs by controlling speed and the activities of drivers. Unproductive use of the vehicle as well as abuse is substantially reduced.
- **More sales:** Increased productivity leads to more sales. Service more customers with the same number of vehicles.
- **Lower overtime costs:** More efficient utilization of vehicles results in reduction of over time.
- **Training:** Easy identification of vehicles not being operated efficiently. This information can be used on training to improve efficiency and productivity.
- **Efficiency:** Accurate information providing the facts. With the facts available, appropriate action plans can be implemented to improve business efficiency.
- **Administrative:** Accurate records for time sheets and customer logs. No more uncertainties in this regard.



● **Insurance:** By reducing excessive speeds and travel in unauthorized areas accidents and the risk of theft/hijacking are reduced. With reduced claims insurance premiums are reduced.

● **Maintenance:** Reduced fleet maintenance costs because total fleet mileage is reduced and driving behaviour improved.

● **Peace of mind:** Knowing where your vehicles have been when they were out-of-sight, 24-hours a day, seven days a week increases your confidence that the vehicles are being used responsibly and representing your company in the best possible light

### How GEOTAB does work?

The **GEOTAB** vehicle unit is installed out of sight into a vehicle. The GPS component inside the vehicle unit communicates with satellites orbiting the earth and records the vehicle position, speed and time. The data recorded in the vehicle is automatically downloaded onto a vehicle/driver key, the information in the key is then transferred into a powerful software application. The software allows the user to see the trips taken on a detailed map and to view instant reports that can be emailed or exported into Microsoft Excel and quickly turned into meaningful graphs.

**GEOTAB** will be able to answer all your managerial needs, therefore saving you thousands of dollars. Among other things, you will be able to ensure that your vehicles are being used as you intended it. You will also be able to record work shifts and schedule vehicle maintenance with ease.

**GEOTAB is the most powerful and ideal low-cost resource management tool.**

**Act now and request a complete presentation from one of our representatives!**

**Call (613) 745-2345**